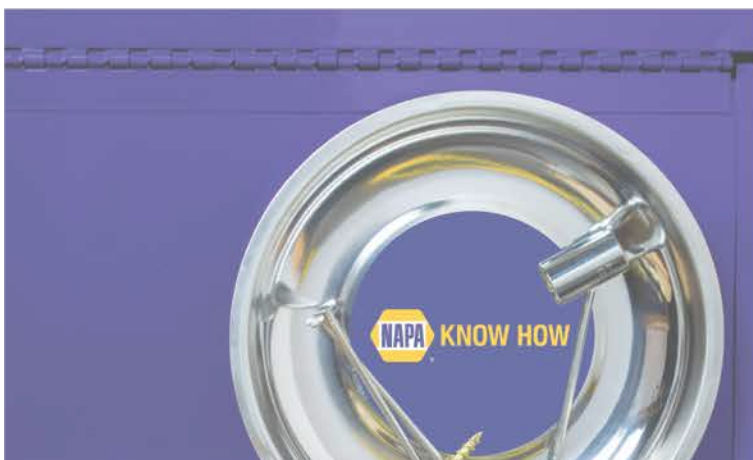
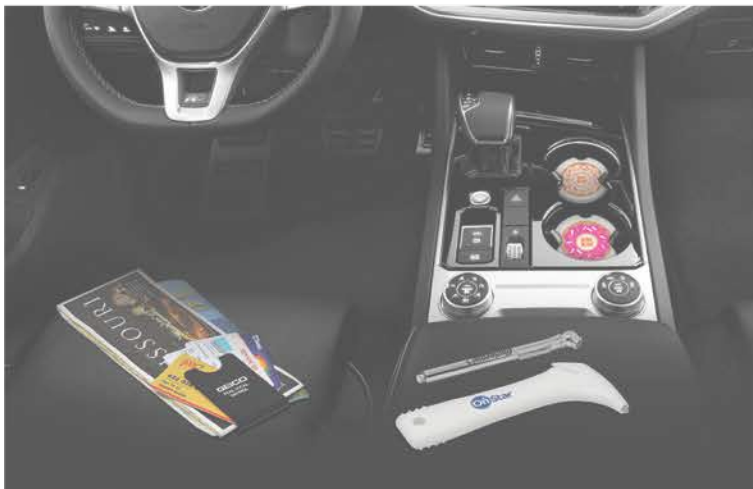




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The **TOP 5** buyers of **promotional products** are clients in **education, finance, not-for-profit, healthcare & construction.**

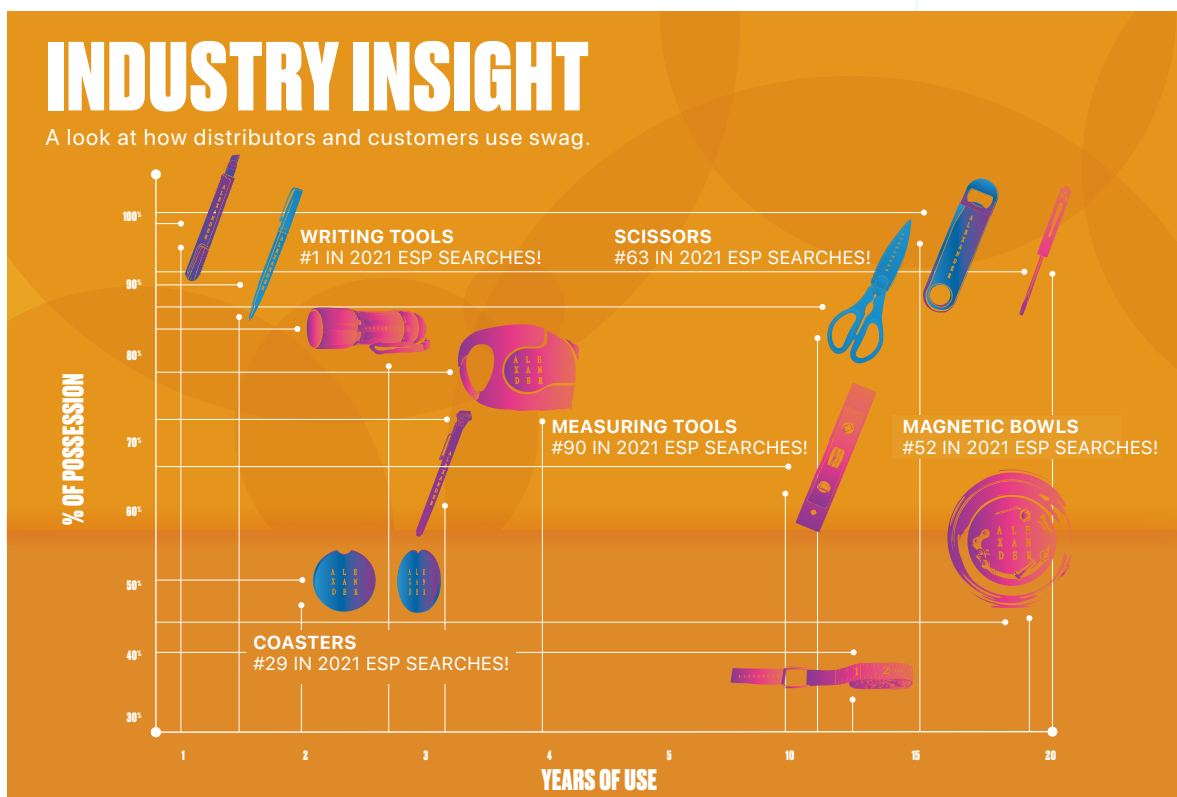
Promotional Swag costs on average
.07¢ per impression!
Less than ONE PENNY!

83% of consumers say that **how brands treat them** is just as important as the **product they sell.**

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Customers are more likely to pass swag along, than they are to discard it!



Writing Tools & Drinkware are the most common household items, with **over 80% of customers** owning at least one branded product.

Desk Accessories are the most valued item, often sticking around **over 1 year!**