



APRIL - JUNE 2023

Marketing Calendar: Q2

Relevant promotions for monthly events to recognize and appreciate.

MARKETING CALENDAR

JANUARY



1
HOBBY MONTH

WEEK 1
NEW YEARS RESOLUTIONS

WEEK 2
HOME OFFICE SAFETY & SECURITY WEEK

23
HANDWRITING DAY

24
BEER CAN APPRECIATION

FEBRUARY



1
HEART MONTH

1
LIBRARY LOVER'S MONTH

WEEK 1
NETWORKING WEEK

WEEK 4
ENGINEER'S WEEK

7
GREETING CARD DAY

28
FLORAL DESIGN DAY

MARCH



1
SOCIAL WORK MONTH

WEEK 1
WOMEN IN CONSTRUCTION WEEK

1
ASSET MANAGEMENT AWARENESS MONTH

WEEK 3
AGRICULTURE WEEK

19
CERTIFIED NURSES DAY

APRIL



WEEK 2
AUTISM AWARENESS

7
BEER DAY

WEEK 3
LIBRARY WEEK

22
EARTH DAY

WEEK 4
ADMIN PROFESSIONALS WEEK

30
ADOPT A SHELTER PET DAY

MAY



WEEK 2
NURSES WEEK

6
NURSES DAY

15
POLICE WEEK

WEEK 2
AMERICAN CRAFT BEER WEEK

WEEK 3
EMS WEEK

29
PAPERCLIP DAY

JUNE



WEEK 2
GARDENING WEEK

1
GRADUATIONS

9
BALLPOINT PEN DAY

13
SEWING MACHINE DAY

1
PRIDE MONTH

26
BEAUTICIAN DAY

IDEAS AND EVENTS

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



4 INDEPENDENCE DAY

5 WORKAHOLIC DAY

9 COLLECTOR CAR APPRECIATION DAY

10 PIÑA COLADA DAY

14 TAPE MEASURE DAY

16 PERSONAL CHEF DAY



1 GIRLFRIENDS DAY

3 NAT'L NIGHT OUT

6 BEER DAY

13 LEFT HANDER DAY

26 DOG DAY



3 COLLEGE COLORS DAY

4 NATIONAL TAILGATE DAY

6 READ A BOOK DAY

10 STAND UP TO CANCER DAY

16 NATIONAL GUACAMOLE DAY

17 NATIONAL TRADESMEN DAY



1 BREAST CANCER AWARENESS MONTH

4 WORLD TEACHER DAY

11 WORLD MENTAL HEALTH DAY

12 FARMERS DAY

28 FIRST RESPONDERS DAY



1 AUTHOR'S DAY

14 SEATBELT DAY

15 AMERICA RECYCLES DAY

17 EDUCATION PROFESSIONALS DAY

27 SMALL BUSINESS SATURDAY



1 PACKAGE PROTECTION DAY

3 BARTENDER DAY

9 CHRISTMAS CARD DAY

10 LAGER DAY

21 FLASHLIGHT DAY

26 CANDY CANE DAY

TRADESHOW GIVEAWAYS



ITEM 2035CB POCKET PARTNER™ COLORBURST SCREWDRIVER + BUTTON TOP

- 26 tools for specialized applications.
- ColorBurst™ sold without pocket clip.
- Regular blade and button top are standard.
- Specialized blades, tools & buckets available at additional cost.
- Min. 200*



ITEM 2052 BIG JAKE™ REVERSIBLE BLADE SCREWDRIVER + BUTTON TOP

- 25% larger handle than Pocket Partner™.
- Easy-to-change reversible blade with slotted and Phillips heads.
- 22 tool top options for specialized applications.
- Handy pocket clip.
- Min. 200*